

ALABAMA FFA ASSOCIATION



Program of Activities

2020-2021

COMMITTEE CHAIRPERSONS

Growing Leaders

<u>COMMITTEE</u>	<u>CHAIRPERSON</u>
1. Awards	State Secretary
2. Publicity	State Reporter
3. Student Leadership	State Vice President
4. State Convention	State President
5. State Degrees	State Sentinel
6. Scholarship Program	State Treasurer

COMMITTEE CHAIRPERSONS

Building Communities

<u>COMMITTEE</u>	<u>CHAIRPERSON</u>
1. Alabama FFA Reporter	State Reporter
2. State Officers	State President
3. Alabama FFA Foundation	State President
4. State Awards/Career Development Events	State Secretary
5. Publications	State Reporter
6. Correspondence	State Secretary
7. State Meetings	State Vice President
8. Finance	State Treasurer
9. Budget	State Treasurer
10. Calendar	State Secretary
11. FFA Speakers	State Sentinel
12. Newspapers and Magazines	State Reporter
13. Informational Materials	State Reporter
14. Exhibits	State Sentinel
15. National FFA Week	State Vice President
16. Honorary Degree	State Secretary

COMMITTEE CHAIRPERSONS

Strengthening Agriculture

<u>COMMITTEE</u>	<u>CHAIRPERSON</u>
1. State Agricultural Organizations	State President
2. National Safety Council	State President
3. Livestock Shows	State Sentinel
4. Fairs	State Sentinel
5. Business, Industry, and Other Organizations	State President
6. Other Student Organizations	State Vice President
7. Brotherhood Program	State Sentinel
8. Community Service	State Vice President
9. Crime Prevention Award	State Treasurer

GROWING LEADERS COMMITTEES

1. AWARDS (Purpose: Provide awards to encourage establishment in farming and/or agricultural work experience.)

Activities	Goal	Timeline	Results
A. American FFA Degree	Have 40 members earn the American FFA Degree annually.	April 15	
B. State FFA Degree	Have 350 members earn the State FFA Degree annually and 80% of those be recognized on stage at the state FFA convention.	March 15	
C. State Star Farmer	Recognize one student annually as the State Star Farmer at the state FFA convention.	June 11	
D. District Star Farmers	Recognize at least two District Star Farmers per district at the state FFA convention and select one of them as the State Star Farmer.	June 11	
E. FFA Proficiency Awards	Receive at least 300 applications at the state level for proficiency awards.	February 15	
F. Career Development Event (CDE) Awards	Recognize the top four teams/individuals per CDE at the district and state level by giving their chapter a banner.	June 11	

2. Publicity (Purpose: to give public recognition for outstanding achievements)

Activities	Goal	Timeline	Results
A. Prepare and distribute news releases about state and national award winners	To inform communities about their local chapters activities and accomplishments	June 11	
B. Publicize achievements of award winners	To bring attention to accomplishments of active members	June 11	

3. Leadership Training – (Purpose: Develop FFA leadership, citizenship, and cooperation.)

Activities	Goal	Timeline	Results
A. Make state officers available to assist with local and district training conferences	To have better trained chapter and district officers by having 100 chapter visits by district and state officers	Year-round	
B. Provide Chapters with suggested programs for leadership training and conferences	To provide chapters with other ways to develop leadership skills	June 11	
C. Encourage local advisors to stress leadership training	To create better leaders in chapter to eventually better district/state officers	June 11	
D. Attend national leadership conferences for state FFA officers	To better prepare state officers to serve in the capacity expected	June 11	
E. Conduct county and district conferences for district and chapter officers	Train officers to lead their chapters and to inform them of events	June 11	

4. State Convention – (Purpose: Provide recreation and learning)

Activities	Goal	Timeline	Results
A. Provide musical units, string bands, quartets, specialty numbers and others	To create an enjoyable event for FFA members	June 11	
B. Provide networking opportunities for students	To allow students to meet other FFA members from various parts of the state	June 11	
C. Provide workshops for convention attendees	To offer additional training and information to students	June 11	
D. Provide motivational leadership keynotes.	Inspire FFA members to reach their individual potential.	June 11	
E. Increase attendance.	Have in attendance 2000 plus	June 11	

5. State Awards – (Purpose: Require satisfactory scholarship/achievement)

Activities	Goal	Timeline	Results
A. Require a satisfactory scholarship record for advancement in degrees and FFA events and awards.	To choose more highly qualified award recipients	June 11	

4. Scholarship Program – (Purpose: Distribute information on available scholarships)

Activities	Goal	Timeline	Results
A. Solicit funds from industry, individuals and other interested groups to continue a scholarship program.	To provide funds for higher education of Alabama FFA members (Foundation)	June 11	

B. Continue to invest in other award areas, recognizing membership achievement.	Continue to fund the following: Mizell, Lewis, and Stringer Scholarships	May 1	
C. Recognize those FFA members receiving National level awards	Recognize SAE grant and NFFA scholarship recipients.	June 11	

BUILDING COMMUNITIES COMMITTEES

1. The Alabama FFA Reporter – (Purpose: Provide on a quarterly basis as an electronic newsletter)

Activities	Goal	Timeline	Results
A. Administer publication of <i>The Alabama FFA Reporter</i>	To educate and inform readers on happenings in the state	Summer Fall Winter Spring	
B. Make reporter available to interested businesses and industry professionals	To let partners and potential sponsors know what is going on with Alabama FFA	Quarterly	
C. Encourage chapters to submit for <i>The Alabama FFA Reporter</i> interesting and profitable ideas and activities of real value to other chapters	To provide a variety of articles and information to other chapters	Quarterly	
D. Encourage state FFA officers to submit articles for publication	To share experiences with members of the state association	Quarterly	
E. Use social media platforms to encourage and support FFA functions and opportunities for members.	State Officers set up you tube channel. 1 video per month, minimum of 1 social media post per week.	Weekly, Monthly	

2. State Officers – (Purpose: To make maximum use of state FFA officers)

Activities	Goal	Timeline	Results
A. Have officers attend FFA banquets, and other important local, county and district activities	To serve as a representative of the Alabama FFA Association	Whenever requested	
B. Appear in public before groups in the interest of FFA	To serve as an advocate for Alabama FFA	Whenever requested	
D. State Officers attend foundation visits with ALFFA Foundation Fund Development Officer	To serve as an advocate for Alabama FFA	Whenever requested	

3. Alabama FFA Foundation – (Purpose: To make maximum use of Foundation awards)

Activities	Goal	Timeline	Results
A. Acquaint local chapters with the foundation	To provide chapters with services available to them	December 1	
B. Distribute appropriate information	To provide opportunities to	December 1	

about awards available from the Foundation	FFA members		
C. Administer the selection of State Foundation award winners and present awards at state FFA convention	To choose qualified award winners	June 11	
D. Raise awareness and garner support for the Alabama FFA Association.	Fund Development Officer will solicit business and industry partners and educate the public on FFA's mission.	May 1	

4. State Awards and Career Development Events – (Purpose: Encourage wide participation in all career development events on all levels)

Activities	Goal	Timeline	Results
A. Acquaint local chapters with career development events	To inform chapters on what events require and encourage participation	June 11	
B. Prepare and distribute forms and contest books	To better prepare teams for competition	June 11	
C. Supervise all state-sponsored FFA career development events	To ensure fair competition and to provide assistance	June 11	

5. Publications – (Purpose: Provide chapters with needed publications and FFA materials)

Activities	Goal	Timeline	Results
A. Supply chapters with news items and new FFA materials throughout the year	To inform chapters on various events and news that has occurred as well as to provide them with materials needed	Quarterly	

6. Correspondence – (Purpose: Provide information on FFA)

Activities	Goal	Timeline	Results
A. Acquaint chapters with new developments pertaining to the FFA	To keep chapters informed of FFA happenings	Quarterly	
B. Acquaint others with the important activities of the organization	To gain positive attention to events that are occurring in the organization	June 11	
C. Handle correspondence in relation to FFA problems by chapters	To maintain the integrity of the state association	As Needed	
D. Organize a chapter officer database including the contact information for all officers.	To keep the line of communication open between chapter and state officers and to allow the chapter officers to play a larger role.	December 30	

7. State Meetings – (Purpose: Administer FFA affairs)

Activities	Goal	Timeline	Results
A. Hold meetings of State FFA Executive Committee as deemed necessary	To conduct the business of the FFA Executive Committee	Twice annually	

B. Conduct state FFA convention in cooperation with local chapters	To conduct business, elect new officers and present awards	June of each year	
C. Encourage proper conduct and discipline of FFA members attending state FFA convention. (Discipline to be enforced by local advisors or other authorized personnel)	To facilitate premier leadership, personal growth, and career success.	Year-round	

8. Finance – (Adequately fund FFA)

Activities	Goal	Timeline	Results
A. Receive state and national FFA dues	To fund operations of the state and national offices	March 1	
B. Receive funds from state and national FFA foundations and other sponsors of events	To fund activities on the state level	May 30	

9. Budget – (Purpose: Carry out authorization of convention delegates and Executive Committee)

Activities	Goal	Timeline	Results
A. Prepare an annual budget detailing the appropriate spending of association funds.	To spend the state association's money wisely	June 11	
B. Expend funds as authorized	To take care needed items	June 11	

10. FFA Calendar – (Purpose: Keep chapters informed)

Activities	Goal	Timeline	Results
A. Keep chapters informed on the official FFA calendars	To make sure students and teachers know what is going on and about things they can participate in	Monthly	
B. Assist in the promotion of the calendars	To make sure the word gets out about the calendar	Quarterly	
C. FFA monthly calendar will be included in email form and media updates/posts	Develop a monthly calendar in AET for all chapters to view.	Monthly	

11. Speakers – (Purpose: make speakers available, both students, officers and other FFA advocates)

Activities	Goal	Timeline	Results
A. Schedule officers to speak before state and local groups, such as farm organizations and service clubs	To promote the FFA and its activities	Quarterly	
B. Schedule radio and TV programs in connection with state convention and other FFA events	To promote the FFA and its activities	May 1	
C. Schedule radio and TV programs at other appropriate times during the year such as National FFA Week	To promote the FFA and its activities	January 1	

12. Newspapers, Magazines and Other Media – (Purpose: Provide information on FFA)

Activities	Goal	Timeline	Results
A. Make available information on FFA to writers of magazines and the press	To promote the FFA and its activities	June 11	
B. Prepare appropriate news releases and stories for use by agricultural magazines and newspapers.	To promote the FFA and its activities	June 11	
C. Send suggested stories to local chapters	To promote the FFA and its activities	June 11	
D. Maintain FFA photographs file in State Office	To have records of past events and achievements	June 11	

13. Informational Materials – (Purpose: Keep and distribute materials helpful to chapters)

Activities	Goal	Timeline	Results
A. Maintain a supply of materials about the FFA to provide to people desiring to know more about the FFA	To promote the FFA and its activities	June 11	
B. Keep up-to-date mailing list of people who should receive information about the organization	To build partnerships and to keep sponsors and partners up to date on events and activities	March 1	

14. Exhibits – (Purpose: Make materials available for exhibits)

Activities	Goal	Timeline	Results
A. Provide pictures, charts, statistics, and other materials and information on the FFA	To educate people about the FFA and its activities	June 11	

15. National FFA Week – (Purpose: Emphasize FFA Statewide)

Activities	Goal	Timeline	Results
A. Prepare materials to be used by local chapters	To promote the FFA and its activities	December 1	
B. Prepare radio and TV scripts for chapters to release	To promote FFA Week and activities	December 1	
C. Encourage chapters to schedule radio and television programs	To promote the FFA and its activities	February 1	
D. Prepare releases for the press on FFA Week	To promote the FFA and its activities	January 1	
E. Encourage chapters to schedule speakers and workshops during FFA Week	To promote the FFA and its activities	January 1	
F. Encourage use of exhibits in appropriate places during the week	To promote the FFA and its activities	January 1	

16. Honorary Degree – (Purpose: Awards to persons whose contributions to FFA have been outstanding)

Activities	Goal	Timeline	Results
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A. Confer Honorary State Degree on adults and individuals who have served the FFA well in a broader area than just the local level.	To honor those who have helped the state in various ways	June 11	
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STRENGTHENING AGRICULTURE COMMITTEES

1. State Farm Organizations – (Purpose: Cooperate on appropriate activities with all State Farm Organizations)

Activities	Goal	Timeline	Results
A. Have definite cooperative working programs between FFA and each farm organization	To build long lasting ties with industry partners	June 11	
B. Have an officer attend and take part in the program of state farm organizations when requested	To build long lasting ties with industry partners	June 11	

2. National Safety Council – (Purpose: Participate in safety programs)

Activities	Goal	Timeline	Results
A. Provide suggested programs in local chapters on safety	To ensure safety in local programs	June 11	

3. Livestock Shows – (Purpose: Participate in major livestock shows)

Activities	Goal	Timeline	Results
A. Have livestock entries, career development event teams, and help conduct livestock shows.	To provide positive representation at various events	June 11	

4. Fairs – (Purpose: Help and participate in major fairs)

Activities	Goal	Timeline	Results
A. Have FFA exhibits at fairs	To educate people about FFA and its activities	June 11	
B. Have livestock entries and FFA career development events at fairs	To provide positive representation at various events	June 11	

5. Business, Industry and Other Organizations – (Purpose: Encourage service to FFA)

Activities	Goal	Timeline	Results
A. Encourage cooperation of business and industry with state association and local chapters	To help build long lasting ties with industry partners	June 11	
B. Reach out to Alabama Workforce Development Councils	State officers will communicate with the 7 state workforce regions to promote agriculture in their home regions/districts.	Continuous	

6. Other Student Organizations – (Purpose: Cooperate on appropriate activities with other student organizations)

Activities	Goal	Timeline	Results
A. Attend state meetings of other student organizations	To build long lasting ties with other student organizations	June 11	
B. Cooperate with appropriate	To build long lasting ties with	June 11	

projects or programs	other student organizations		
C. Invite representatives from student organizations other than FFA to state convention when possible.	To build long lasting ties with other student organizations	May 1	

7. Brotherhood Program – (Purpose: Participate in appropriate civic-type projects)

Activities	Goal	Timeline	Results
A. State FFA Association make available to local chapters appropriate fundraising projects to enable all members and chapters to participate	To provide assistance in publicizing fundraising opportunities to chapters in order to help fund chapter activities	June 11	

8. Community Service – (Purpose: Encourage every chapter to become actively involved in constructive, organized community development)

Activities	Goal	Timeline	Results
A. Recognize outstanding chapters on the state level with appropriate plaques at the state FFA convention	To promote community service by presenting awards	June 11	

9. Crime Prevention Award – (Purpose: Encourage every chapter to become actively involved in local community crime prevention projects and activities)

Activities	Goal	Timeline	Results
A. Recognize outstanding chapters on the district level with pennants and prize money	To encourage chapters to help reduce crime in their area	June 11	
B. Recognize outstanding chapters on the state level with pennants and prize money at the state FFA convention	To encourage chapters to help reduce crime in their area	June 11	