

1st round:

1.) The customer is always right. How do farmers and ranchers think and respond, through the lens of consumer priorities and marketing trends, to build common values and confidence in modern production methods to build consumer acceptance?

2.) While presented and adopted in 1930 and subsequent revised, why does the FFA Creed continue to have relevance for Today's FFA member?

3.) FFA members are a driver of new ideas and support. How do we create better membership value and improve FFA Membership?

Final Round Question:

1.) How can ag organizations ensure sustainability for agriculture education? What are some ways we can promote ag classes and FFA to increase interest in becoming agriculture education teachers, and how do we promote our organization as a vital organization?

2.) As a Voice of Agriculture, how can FFA be proactive in advocating for all of agriculture and farmers?