



2017-2018 State Service Project

The State FFA Officer Team is leading a state-wide Penny War to support St. Jude Children's Research Hospital as our State Service Project. This is a fun, yet competitive way for all chapter members to be engaged in a state level activity that will positively affect the lives of Americans.

Let's get geared up for a great service project that will affect millions of lives. We challenge you all to get involved and help your district collect the most pennies!

What is St. Jude?

Below you will find some information about St. Jude:

- The majority of St. Jude funding comes from individual contributors allowing them the freedom to focus on what matters most — saving kids regardless of their financial situation.
- Treatments invented at St. Jude have helped push the overall **childhood cancer survival rate from 20% to more than 80%** since it opened more than 50 years ago.
- For additional information visit: www.stjude.org

How does a Penny War work?

Refer to page two of this packet for an explanation of the competition.

When should we begin collecting pennies?

Chapter members should begin collecting pennies this semester with a goal of collecting as many as possible. Chapters may even want to create a Penny War of their own to see which grade-level, gender, sports team, etc. can collect the most pennies.

Where will the pennies be submitted?

At the State FFA Convention in June, there will be a penny submission station located in the Career Show. **Pennies must be rolled before submission. UNROLLED CHANGE WILL NOT BE ACCEPTED.** There will be a penny rolling station located in the submission area for any loose change. Totals will be recorded by district. During the final session of State Convention, the total amount raised will be announced and a check will be presented to a representative from St. Jude Children's Research Hospital. The district that raises the most money will be recognized and earn year-long bragging rights.



The goal of our Penny War is to collect as many PENNIES as possible for your district AND put as many NON-PENNIES in the other districts' jars.

Here's how it works:

Each district will have a designated collection container. **Only rolled coins will be accepted.**

Money is worth "points" based on its monetary value.

- Pennies = 1 point
- Nickels = - 5 points
- Dimes = - 10 points
- Quarters = - 25 points
- \$1 Bills = - 100 points
- \$5 Bills = - 500 points
- \$10 Bills = - 1,000 points
- \$20 Bills = - 2,000 points

But there's another key rule in the Penny War. **Pennies give your district positive points—while nickels, dimes, quarters, and any dollar bills take points AWAY from the district's total.** Therefore, you want to put PENNIES in YOUR TEAM'S jar. However, you want to put nickels, dimes, quarters, and dollar bills in the jars of OTHER DISTRICTS. The goal is for your district to have the most POINTS by the end of the Career Show at the 90th Annual Alabama FFA State Convention.



Additional Questions..... Feel Free to Contact Us!

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